

EXCELLENCE



in **Oncology**

Translating research into best patient care

The latest Clinical Guidance 365 Days a Year!

Year-round Interaction with the EiO Community

EiO is designed to be far more than just another conference. In addition to the deployment of novel and interactive session formats that promote group-learning, EiO provides year-round community building and interaction. Just some of our ongoing initiatives, include:



'Have Your Say' E-surveys: Designed for our community to express their views on the latest therapeutics, research and controversies. The results of each E-survey allow the programme to be tailored to the current needs of our delegates while taking an instant snapshot of the latest views of Oncologists. Topics covered currently include: Angiogenesis Inhibitors for Breast Cancer, Neuroendocrine Tumours and Tumour Immunology.



'Ask the Expert' Online Interviews: A unique chance for oncologists from around the world to pose their questions and queries to some of their most eminent colleagues. Our community can receive guidance and instantly usable advice that can then be applied in practice. It's free to submit questions with all submissions listed on the EiO website. And it is then free to view the interviews and hear the experts' answers. Visit the Video Corner of www.excellence-in-oncology.org to watch previous interviews on colon cancer, prostate cancer and breast cancer or submit questions for our forthcoming interviews.



Webcasts: A selected number of the most exciting sessions from past EiO conferences are made into webcasts and posted online. The purpose is to share the advice and knowledge of our faculty with a wider community of oncologists, both in the developed and the developing world. Webcasts are free to view and provide an idea of the level of quality and relevance of the topics covered at EiO. Available all year round from the Learnings section of www.excellence-in-oncology.org



Online Self Assessment Tests: Designed to allow our community to check that they are up-to-date with the latest advice, by testing their current knowledge on topics such as Hodgkin's Lymphoma. The tests enable the participants to identify if there are any gaps in their knowledge. The tests are free to complete and all results are kept confidential. The purpose of the tests is to help improve the standard of care through education.



Peer to peer: Peer to peer programmes can help establish continuous dialogue among the healthcare community. Through such dialogue, future developments and guidelines in oncology can be nurtured. A peer to peer programme involves live meetings of groups of 15-20 people from target countries, held in cooperation with the Institute of Excellence in Oncology and national societies. The topics are chosen in a way that will stimulate dynamic and interesting discussions among the target audience. Key Opinion Leaders in oncology are brought on board to develop and moderate these meetings. Following the live meeting, conclusions are disseminated – and the continuation of the dialogue is encouraged – via webcasted discussions/ round tables, interactive e-newsletters, on-line publications and e-surveys.

Year-round opportunities for sponsors: bespoke surveys, post-event webcasting of sessions, suggesting topics for web events. Get involved now.

Our Commitment to Oncologists – Clear Objectives and Clinical Advice

Committed to improving the standard and practicality of our programmes

Every session is evaluated by our delegates, enabling us to continuously review and improve the relevance of our topics, speakers and formats. Two simple questions are asked after each session:

- 1) *Have the learning objectives of this session been met?*
- 2) *Did attendance of this session provide you with knowledge that you can apply in clinical practice on "Monday morning"?*

Our commitment to providing the EiO community with the latest clinical advice should be in no doubt.

Excellent
Quality